

Dear Potential Sponsor,

The Tourism Committee of Lorain Growth Corp. has a great opportunity for you to support restoring a piece of Lorain's history. Caboose number 3855 is a real piece of Lorain's rail history that is being restored to serve as an ambassador, representing the major role that the Baltimore & Ohio Railroad played in the history of Lorain. Number 3855, part of an order for 97 C26A cabooses built for the Baltimore & Ohio Railroad, is one of only a handful of that type that still survive today. The caboose sits on what was once Lorain's thriving Baltimore & Ohio Railroad Lorain Yard, now known as Black River Landing. Through this rail yard passed millions of tons of material, coal outbound to destinations around the Great Lakes as well as iron ore and taconite inbound for steel mills in Youngstown and Pittsburgh. As an ambassador, number 3855 will serve to reflect upon, remind us of, and teach a new generation the rich railroad and industrial heritage of the City of Lorain.

We have four ways you can help bring the caboose back to what it was! The sponsorship levels and associated advertising opportunities are listed on the following page. Each level of support is an opportunity to be a part of this family-friendly activity and to advertise your support for the restoration of the Caboose at Black River Landing. Please consider selecting one of these tax-deductible Sponsor levels and return the application on the last page of this package. The restoration project is an all-volunteer program. All donations go directly to support the restoration, equipment and material purchases, and Caboose upkeep.

Lorain Growth Tourism Committee advertises in tourist magazines, brochures, web site and on social media, providing you with access to over half a million homes across Ohio, Indiana and Pennsylvania. Over 60,000 people visit Black River Landing (International Festival, Fire Fish, Brewfest, Rockin' on the River and other festivals) and will see your advertising and support for the Tourism Committee's Caboose Restoration Project!!

Thank you for your support, Lorain's Caboose Restoration Team!



LORAIN'S CABOOSE "Honoring Lorain's Railroad Heritage"

Four Ways To Get Involved

The following list provides the sponsorship levels and associated advertising opportunities. Each level is an opportunity to be a part of this project and to advertise your support for the restoration of the Caboose at Black River Landing throughout the entire year.

Sponsor Levels and Thank You

Conductor Level Sponsor -

Major advertising of your support with your logo on the first page of the Caboose website and advertising at the Black River Landing for one year Title Sponsor mention in all activities throughout the year Title Sponsor listing in yearly brochure sent to County Visitor Centers Sponsor mention in all radio, TV, print ads and social media throughout Ohio Four Tickets to the Hobo Stew and Flea Market Festival fund raiser

Engineer Level Sponsor -

Sponsor Logo recognition on website and advertising at Black River Landing for one year Sponsor mention in activities associated with Trees & Trains program during the Christmas holidays

Sponsor listing in yearly tourist brochure and website

Two Tickets to the Hobo Stew and Flea Market Festival fund raiser

Brakeman Level Sponsor -

Sponsor listing on advertising at Black River Landing for one year Sponsor listing in yearly tourist brochure Two Tickets to the Hobo Stew and Flea Market Festival fund raiser

Hobo Level Sponsor -

Hobo sponsor receives the posting of their name at the Trees and Trains Christmas display at Black River Landing from November through early January Hobo sponsor has the option to renew in future years for \$ 25.00 per year

** Each Sponsor level will receive one railroad worker bandana with the Caboose #3855 logo **

\$100.00



\$ 50.00 **One Hundred Available**

\$250.00 **Five Available**



Ten Available

\$500.00 Four Available





Lorain Growth Tourist Committee Caboose Sponsorship Application

Please use this form to register as a Sponsor, which includes your promotional advertising for one year. Email completed form to: gbonsor44089@yahoo.com or mail with check to LGC Caboose, 319 Black River, Lorain, Ohio 44052

- > Make checks payable to: LGC Caboose
- To upload artwork go to <u>https://loraincaboose.org/sponsorship</u> and follow instructions in the "Sponsor's Toolbox" area.
- Alternate registration and payment options available at caboose website listed above. Options include direct uploads: Complete, submit, and pay for registration online
- > Make payment with credit/debit cards and PayPal through secure online portal
- > Additional registration packages can be downloaded

Select your Sponsorship Level:

Conductor Level Sponsor - \$500.00 🛛	Brakeman Level Sponsor - \$100.00 🛛	
Engineer Level Sponsor -\$250.00	Hobo Level Sponsor - \$50.00	
All information is required (Please print clear		
Company/Organization/Family Name:		
Address	_ City State Zip	
Contact Name	Phone	
E-Mail		
Business Web address		

Check this box if you need a 501c3 form or letter for a tax deduction: This application is a renewal:

